

Biography of Barbara Trieloff-Deane



Dr. Barbara Trieloff-Deane is from Dover, Christ Church and a proud Barbadian. Her parents were hard-working immigrants to Barbados and from them learnt the importance of integrity, leadership and commitment to the community. She attended Codrington High School and Queen's College before immigrating to Canada, where she earned her BA (Double Honours English and French), MA and PhD at McMaster University, Hamilton, Ontario where she continued to build her professional knowledge.

On entering the financial services industry, she earned designations as Certified Financial Planner, Certified International Wealth Manager, Financial Management Advisor and Fellow of the Canadian Securities Institute. More recently, she achieved her certification in corporate training through Humber College. A published conference speaker during her academic years, she also made presentations for Women in Capital Markets (Canada) and the Canadian Association of Financial Planners (U.S.A.).

Dr. Trieloff-Deane's contribution to the Canadian community has evolved in three areas: Financial Services, the Third Sector and Sports. In Financial Services, she has advanced through wealth advisory, senior leadership and executive roles, her most recent role being that of Vice President with Qtrade Financial Group, a leading Canadian wealth management online brokerage firm.

Balancing career and personal life, Barbara Trieloff-Deane has also made a lifelong commitment to her community through charitable work. She believes in giving back and has served as: President of Barbados Ball Canada Aid; Vice President of Big Brothers and Big Sisters of York; youth mentor at Covenant House, Ticket to Life program; speaker for the United Way Speakers' Bureau; captain of CIBC Sick Kids Fundraising Volleyball Team; and church lector at St. Mary's, Collingwood and St. Ambrose and Our Lady of Sorrows, Etobicoke.

She is currently a scholarship patron with the Caribbean Event family and a Director on the Board of the Substance Abuse Foundation in Barbados, serving the Caribbean. Collaborating with Dr. Grantley Morris of Grant Morris Associates Ltd., she is Editor-in-Chief of "*Beyond Rum & Saltfish*", a commemorative volume celebrating Barbados' 50th Anniversary of Independence and Canada's 150th.